

Department of Alcoholic Beverage Control
**INFORMATION FOR DAILY ON-SALE
GENERAL LICENSEES**

State of California
GRAY DAVIS, Governor
Business, Transportation and Housing Agency
MARIA CONTRERAS-SWEET, Secretary

This license authorizes the temporary sale of alcoholic beverages for consumption on the premises designated in the license. Sales for consumption off the premises are prohibited.

Sales may be made only on the day or days shown on the license certificate, and said certificate should be conspicuously posted at the licensed location.

You may order or receive your alcoholic beverages after your license has been issued and within three days of the operative date of your license.

If a license is to be issued to an area or place which is not clearly defined, such as a park area, fairgrounds or street, it will be issued only when the applicant agrees in writing to confine his sales, services and consumption of the alcoholic beverages to a specific, definable area under his supervision and control. The licensee shall be responsible for any violation of the Alcoholic Beverage Control Act occurring therein.

No refund is possible after a daily on-sale general license is issued, even though the license is not used. Issuance occurs with the delivery of the license and not on the effective date of the license.

You, as an alcoholic beverage licensee, must possess a valid seller's permit obtained from the Board of Equalization. It is a misdemeanor to sell in this state without such a permit. If you need advice regarding your sales tax obligations including the application of tax to your business, please write to any Board of Equalization Office. Requests for advice should fully describe the facts and circumstances of your business or transaction. In addition, as a seller of alcoholic beverages, you are required by the California Safe Drinking Water and Toxic Enforcement Act of 1986 (Proposition 65) to display warning signs at point(s) of service.

The Department considers your organization, as the licensee, totally responsible for the conduct of this special event. An alcoholic beverage license is a privilege, not a right. The Department of Alcoholic Beverage Control expects and encourages all licensees to act responsibly relative to their alcoholic beverage license privileges. To that end, you may find the following information helpful in instructing your sales staff:

1. Supervision of sales should at all times be under the control of your organization. No other person should have any authority to sell alcoholic beverages.
2. You may not sell, furnish or give alcoholic beverages to any person under the age of 21. Refuse to sell to anyone who is obviously a minor regardless of identification and required bona fide identification from any person who appears 30 years of age or younger. Bona fide forms of identification are those that are currently valid, reflecting date of birth, physical description and photograph. Identification must be issued by federal, state or municipal government.
3. You may not sell, furnish or give alcoholic beverages to persons who are obviously intoxicated.
4. You may sell on the day or days specified at any time between 6:00 a.m. and 2:00 a.m. of the following day, unless your license restricts the hours during which alcoholic beverages may be sold. No sales may be made between the hours of 2:00 a.m. and 6:00 a.m. on any day.
5. Beer and wine may be purchased at either retail or wholesale outlets. Distilled spirits can only be purchased at retail stores. Upon display of your license to the supplier you may purchase beer and wine from a warehouse platform on any day.

6. A supplier may lend, sell or rent to you draft pumps, ice boxes, and other tapping accessories.
7. Unsold and unopened alcoholic beverages may be returned to the supplier.
8. Limit the sale or service of alcoholic beverages to one drink per person at any one time.
9. Drinks should be served in containers no larger than 16 ounces.
10. Sellers and servers should be trained in I.D. checking and recognizing signs of intoxication.
11. If public attendance is permitted, you should provide adequate security to monitor your event.
12. Do not allow consumption of alcoholic beverages in parking lots.
13. Alternative, non-alcoholic beverages should be available.
14. Have food available.
15. Do not allow anyone to bring their own alcoholic beverages to your event.

In addition, the Department strongly encourages every organization who obtains a daily license, to provide training for their personnel in serving alcoholic beverages responsibly. By serving responsibly, your organization can have a direct impact on preventing the problem of sales to minors, public drunkenness, and impaired driving which threatens the health and safety of all Californians.

For more information regarding server training, contact your local Alcoholic Beverage Control District Office or the office of your county Alcohol Programs Administrator.